



EXPRESSION OF INTEREST

AWI Extension TAS Producer Advisory Panel

BACKGROUND

AWI Extension TAS is Australia Wool Innovation's key investment in **extension and communication** for the Tasmanian sheep and wool industries. The program's mission is "to deliver best-practice information and extension, and facilitate ongoing change towards more profitable and sustainable sheep and wool businesses in Tasmania". The program delivers information via e-newsletters, hardcopy publications, workshops, field days, webinars, and online content, and is a continuation of the highly-successful AWI Sheep Connect Tasmania program.

AWI is a not-for-profit company that invests in research, development, adoption and marketing along the global supply chain for Australian wool. AWI invests in six, state-based extension networks to assist woolgrowers in accessing information they can use on-farm. Each of these networks is overseen by a Producer Advisory Panel (PAP), which provides strategic advice for the network. The PAP is made up of producers from all areas of the state, crucial to feeding in on-ground, regional information to inform what is needed, where, and when.

The AWI Extension TAS PAP is always working on their succession plan, and therefore two (2) vacancies are now available for producers to join the Panel. AWI is now seeking expressions of interest from Tasmanian sheep and wool producers who would like to join the AWI Extension TAS PAP.

GENERAL ROLE AND RESPONSIBILITIES

- Provide advice to AWI Extension TAS on the strategic direction of the program.
- Provide feedback to AWI Extension TAS and AWI on local and wider industry issues and opportunities.
- Act as an advocate of the project at regional and state levels, as appropriate.
- Attend and actively participate in scheduled PAP meetings.

SELECTION CRITERIA

AWI is seeking committed producers who will:

- represent the various sheep production regions of Tasmania;
- represent a mix of sheep and wool enterprises and farming systems;
- commit to participating in the development and delivery of new and innovative best-practice adoption programs to the industry in Tasmania;
- be a mix of male and female producers;
- reflect a diverse range of age and experience;
- possess a good understanding of the aims and operation of the AWI Extension TAS project, preferably as a participant;
- engage with a wide range of relevant networks to collaborate with and leverage the work of AWI Extension TAS;
- commit to participating in at least two, and up to four, PAP meetings per year;
- provide insights with a strategic intent for the network.

PAP TERMS OF APPOINTMENT

- The appointment is a three-year term (the current project is funded until June 2025), and if the project is successful in gaining ongoing funding for July 2025 – June 2028, the option to extend this term may be possible. In this instance, members may accept reappointment for a further term if invited to do so by the Chair.
- The annual commitment is approximately two face-to-face meetings per year, short teleconferences, and attendance at local events as required.
- Some project advocacy at a regional and state level is expected.
- Reimbursement for travel at the day's ATO mileage rate (currently \$0.88 per kilometre) for attendance at meetings is available.

CURRENT AND PAST PAP MEMBERS

- Current and past PAP members are listed at www.awiextensiontas.com/contact-us

SUBMITTING AN EOI

Your short response (maximum one page) should address the Selection Criteria outlined above, and what you can bring to the AWI Extension TAS PAP.

Expressions of interest should be submitted to James Tyson, AWI Extension TAS Project Manager, by Tuesday 15 October 2024 at james@awiextensiontas.com.

ENQUIRIES

Any enquiries or requests for clarification can be sought from:

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